

## **Renaissance Learning™**

### **Privacy Policy for Hosted Customers and Renaissance Home Connect™ Users**

Renaissance Learning Inc. and its subsidiaries (“RLI”) considers the privacy and security of our customers and users to be of paramount importance. We have developed this privacy policy to communicate our commitment to protect information. We will not sell, share, or rent this information to others in any manner other than that which is disclosed in this policy. Please note that RLI does collect certain information from our users at several different points in our software applications. If you have any questions about this privacy policy, we can be reached via e-mail at [answers@renlearn.com](mailto:answers@renlearn.com), or you can call us toll-free at (888) 656-2931. RLI reserves the right to revise this privacy policy at any time. Changes to this privacy policy will be posted at this location.

#### **Personal Information**

As noted above, certain points in our software applications may collect personally identifiable information (“PII”). The information collected usually consists of an individual’s name, address, telephone number, email address, and school or district information. This information is collected, and stored in a secure, password-protected database. RLI will not disclose this personal information to any unrelated third party except when required by law. PII does not include information that is collected anonymously (i.e., without identification of the individual user) or demographic information not connected to an identified individual (See "Non Personal Information" below).

If you are a Renaissance Home Connect™ user and your PII changes, you may correct that information by logging into the Renaissance Home Connect™ application and updating the pertinent items yourself.

In accordance with the Children’s Online Privacy Protection Act, we make no effort to obtain personal information from children 13 years of age or younger. Any student personal information used in RLI software applications has been entered into the application by, or under the direction of, the student’s school. RLI does not use, or disclose to third parties, any student personal information.

#### **Communication**

From time-to-time RLI sends out informational communications to users relying on PII it has collected. You will have the option of indicating your desire to receive or not receive this type of communication at the time of your provision of such information to RLI.

#### **Non Personal Information**

Current technology allows for tracking of other information originating from a user’s computer, Internet Service Provider, or another originating network component. This information includes a user’s IP address and domain information, as well as ‘cookie’ information.

With regard to IP address and domain information, RLI uses a specialized computer system to record this data. This information is only used to provide aggregate statistical information to help us keep our software applications functional and responsive, and to determine overall visitor usage patterns. This information is not utilized to try and identify specific individuals; however, we reserve the right to do so in cases of actual or suspected abuse of our software applications or web site.

RLI uses "cookie" information to help provide an enhanced user experience for certain features of our software applications. A cookie is a piece of data stored on the user’s hard drive containing information about the user. Only specific cookie data elements helpful for operation of our software applications are accessed and utilized. We may use cookie information to determine ways in which our applications can be improved, but no PII is included in such activities, and this information is not shared with any third party.

#### **External Links to Other Web Sites**

Our software applications may contain links to web sites owned and operated by other organizations. Please note that when you click on one of these links, you are moving to another web site. While we reviewed the linked sites at the time of the posting of the link, and only provide a link if we believe the content of a site might be of interest to users, the content of those linked sites is the responsibility of the organization actually owning and/or operating the site. RLI is not responsible for, and has no control over, the content or privacy policy of any linked site. We encourage you to read the privacy statements of any linked site as its privacy policy may differ from RLI’s.

